



KTI REAL ESTATE INFORMATION NOW AVAILABLE IN DATSCHA

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Datscha Oy and KTI Finland have entered into a new partnership whereby KTI's independent Finnish real estate data will be distributed through Datscha's interactive web service. The co-operation is another milestone in Datscha's Finnish service and part of the company's strategy to source, match, aggregate and distribute the market's best third party real estate information.

The **co-operation** is set to combine the strengths by both companies. KTI has been recognized as a market leader for its depth and coverage of Finnish real estate information, and during the years since its launch in Finland in 2010 Datscha has become an established platform in the Finnish real estate market.

To subscribe to the KTI real estate data through Datscha the customers will need an agreement with both KTI and Datscha.

The combination of KTI data and Datscha's web tool has been eagerly anticipated in the market: "This is the best of two worlds, we have used KTIs data and Datschas service for quite some time and it makes a lot of sense to combine them", says Mikko Antila, Portfolio Manager at Ilmarinen Mutual Pension Insurance Company.

"KTI is recognized as the market leader in its field and its independent data is widely used by many of our customers. We are excited about distributing a digital and electronic interactive version of the KTI Rent Bible to such customers through Datscha" says Markus Malamo, Country Manager of Datscha Finland.

"We are pleased to capitalize on Datscha's technology and to serve our customers with yet another alternative channel for accessing our data", says Hanna Kaleva, Managing Director at KTI.

The KTI data will be accessible in Datscha from February 2015.

Additional information:

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Datscha offer web based information and analysis services for commercial real estate market in Finland and in Sweden. The service includes information of real estates, real estate ownership, market rents and values, cash flow etc. Datscha has over 500 company clients that mainly operate in financial or real estate industries. Datscha belongs to Stronghold Group. More information on www.datscha.com

KTI is an independent information business offering benchmarking, research and analysis services for the Finnish real estate sector. KTI's services support the profitability and competitiveness of their clients' property business. More information on www.kti.fi